



ALEX JENKINS

GRAPHIC DESIGNER

PERSONAL

CAREER

Over the last year, I have worked concurrently at two design agencies in Fulham; Richard P Chapman Design Associates and Connaught.

In this time I have gained significant experience in developing corporate identities as well as branding and the design and build of websites. My clients have been hugely varied, from small business start-ups where there was no previous design and everything has been created from scratch, and fledgling companies pitching for financing, to NuBo, a large cosmetics brand sold exclusively in Harrods and Selfridges.

Working in a small studio has meant I have been encouraged to develop creative work on my own and use my initiative to find interesting solutions to tricky briefs, which I have found very rewarding, but now feel that it is time to gain further experience by working as part of a team.

Amongst other things, I am interested in book design and identity branding and have gained a huge amount of knowledge and experience in various design disciplines over the last year.

I am always interested in trying and learning new things. I am just completed a course in calligraphy and also in 2010 completed a course in web programming/design. This has given me a good knowledge of HTML and CSS as well as a basic knowledge of JavaScript and PHP.

As well as my design jobs I have a great interest in bookbinding and paper. I work one day a week at Shepherd's Bookbinders (formerly Falkiners Fine Papers) in Holborn. I now consider myself an encyclopaedia on types of paper and the many construction methods!

EDUCATION

I graduated from Central St Martins in 2009 with a BA in Graphic Design. I am a well-read, socially confident, well rounded individual with good common sense and a broad general knowledge. My primary leisure interests are in science, film, TV and reading with a nod towards counter and mainstream culture. I am interested in satire, anime and foreign/ Indie film and Rock/Electro.

SKILLS

Photoshop, Illustrator, Dreamweaver and InDesign

Dreamweaver, HTML, CSS, simple Javascript.

I also have experience in maintaining sites in Joomla and Magento.

I have strong skills in model making, I can book bind and work out how to make the templates/nets for complex packaging. I also know a variety of printing skills, including screen printing.

I am good at researching project work via the internet, books and other media and a good typist (60 w/m)

Yours Sincerley

Alex Jenkins

WORK EXPERIENCE

RICHARD P CHAPMAN DESIGN ASSOCIATES SEPT 2009-PRESENT

Richard's company is mainly focused on corporate design, branding and start up companies. I have worked mostly, but not exclusively, on logo and web design. I have designed logos for a variety of businesses: garden designers, medical suppliers and job agencies.

CONNAUGHT SEPT 2009 – PRESENT

Connaught works mainly with web design and branding but, as former printers, they also have a large knowledge of print. While working there I have designed websites for yoga teachers, holiday resorts and restaurants. The main client has been the high end cosmetics brand NuBo (sold exclusively at Harrods). I have been involved with the design of brochures, invitations, brand guidelines and their website. This has given me a good understanding of brand language and how to implement it.

FALNKNER'S BOOKBINDERS AUG 2009 – PRESENT

Falkner's fine papers and bookbinders is a shop in Holborn which has helped me greatly improve my knowledge of papers and binding techniques. I have a good understanding of weights, grain direction and how to utilise papers. I also know how to sew and perfect bind.

RAP (RAPID ACTION PACKAGING) JULY 2009

I did a month's internship at RAP where I worked with clients like Marks and Spencer, Wild Bean café and Boots. Here I learnt about designing nets and surface graphics for food packaging. It helped improve my already good knowledge of how to create nets for complex shapes and design around the limitations connected to bleed, fold marks etc.

EU FUNDED CITY AND ART PROJECT, ISTANBUL/LONDON SUMMER 2009

During my 3rd year I was one of 9 chosen students of 193, to be part of an EU funded project, working in Istanbul with students from Mimar Sinan Fine Arts University. The project was part of a larger scheme about Istanbul joining the EU. Our project was selected to be part of the 2009 Istanbul Biennale. The following spring, in a joint project, we produced an installation exhibited in Bishops Square

EDINBURGH FRINGE FESTIVAL 2004 AND 2006

In 2004 I acted in 'The Best Minds of our Generation' a play which I helped co write, and for which I did the costume and poster design. I also helped with costume and set for an Edinburgh play in 2007.

CONTINUED

PROP DESIGNER ONGOING

Recently, I have volunteered to make props for school plays. This work has included, amongst others, a crocodile and toadstool for 'Peter Pan', a Giant for 'Jack and the Beanstalk' and thrones and swords for King Arthur.

FASHION STYLIST'S ASSISTANT ONGOING

Since the age of 16 I have been working on photo shoots, helping with clothing and set design. This involves buying clothes for photo shoots, dressing models and setting up the shoot.

TEACHER IN THE JUNIOR ARTS AND DRAMA FESTIVAL SUMMERS 2003, 05 & 06

I worked with 4-11 year olds teaching them art and drama. My specialities are in the arts and I have organised and executed fashion shows with the children as well as making a giant genie and various other craft works.

RIFT (SHOE STORE) 2005-2009

Whilst at college, I worked at Rift for four years, finally as a supervisor. I was a highly regarded member of staff and often asked to work more than my contracted hours. I designed adverts, published in the London Metro paper and did point of sale design pieces.

JOY THE STORE 2004-2005

I learnt a great detail about retail and customer interaction. I also did a graphics intern for Joy where I designed flyers to advertise new stores and make 6 by 5 foot banners to go in shop windows.

QUALIFICATIONS

CENTRAL ST MARTINS 2005 -2009

Foundatin Studies in Art and Design
BA (Hons) Graphic Design 2:1

RACC

Web Technologies Diploma
Calligraphy (ongoing)

HAMPTON SCHOOL (A-LEVELS)

Biology: A
Chemistry: B
Drama: B
General Studies: B
Art: C

HAMPTON SCHOOL (GCSEs)

Biology: A*
Chemistry: A*
Religious studies: A*
Drama: A
English Language: A
English Literature: A
Maths: A
Physics: A
French: B
Art: B